

FILATELISTI

MEDIA INFORMATION 2025

Publisher

Oy Finlandia 88 Ab (publishing company of the
Philatelic Federation of Finland)
c/o Oy Finlandia 88 Ab
Box 40 FI-02771 Espoo,
Finland
e-mail: sfff(at)filatelisti.fi
www.filatelisti.fi

Filatelisti Magazine

Advertising sales:
Nina Jääskeläinen
nina(at)ninascript.com

Filatelisti – Special Magazine for Philately and
Philatelists in Finland.

Circulation and issues

1400–4000 copies, to Finland and abroad
8 issues per year, 56–64 pages per issue

Size

A4, special size 210 x 280 mm
Printing area 186 x 256 mm
Number of columns 3/4
Width of column 57/42 mm
Printing method offset
Screen 60 lines
Galerie Fine Silk 90 g/m²

Printing house

Lehtisepät Oy
PL 80, FI-15101 Lahti

Cancellation

Cancellation must be submitted in writing no later
than the last booking date for the advertisements.
After this date, 50 % reimbursement of the adverti-
sing rate will be charged.

Claims and liability

In writing no later than 14 days after publication of
the magazine. The liability of the magazine for the
advertisements is limited to the maximum of the
advertising rate.

Bank account

Oy Finlandia 88 Ab
IBAN FI55 1573 3000 0347 50
SWIFT/BIC NDEAFIHH

Terms of payment

14 days netto
No checks accepted

Publishing / material schedule 2025

Issue	Advert deadline	Publishing date
1	03.01.2025	27.01.2025
2	03.03.2025	24.03.2025
3	28.04.2025	19.05.2025
4	xx.xx.2025	xx.xx.2025
5	xx.xx.2025	xx.xx.2025
6	xx.xx.2025	xx.xx.2025

ADVERTISING RATES

+ VAT 25,5 % in EU countries, if not VAT
registered. No discounts for b/w ads.

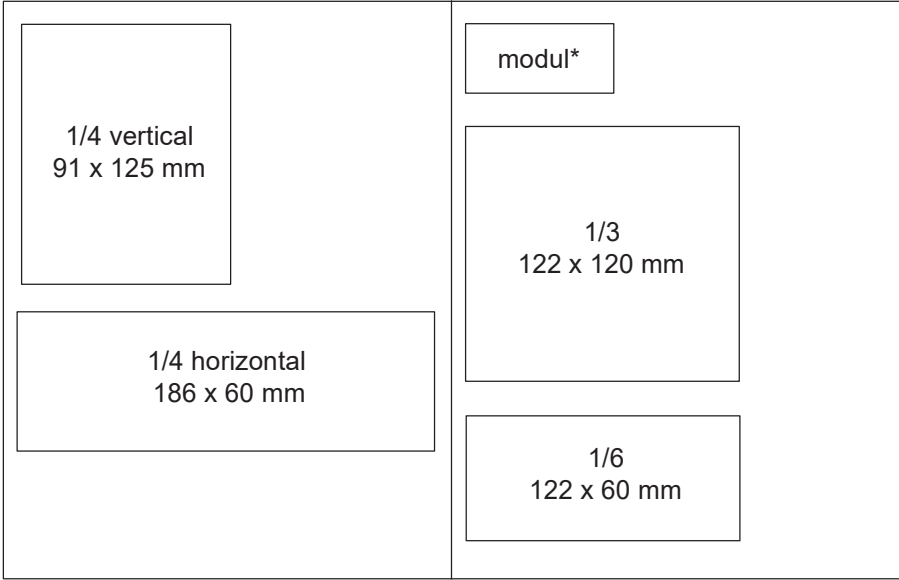
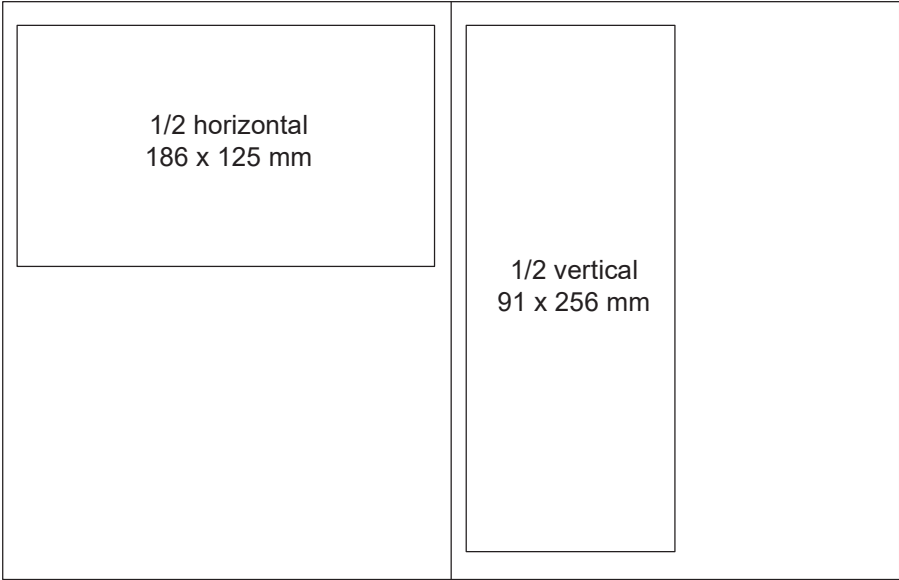
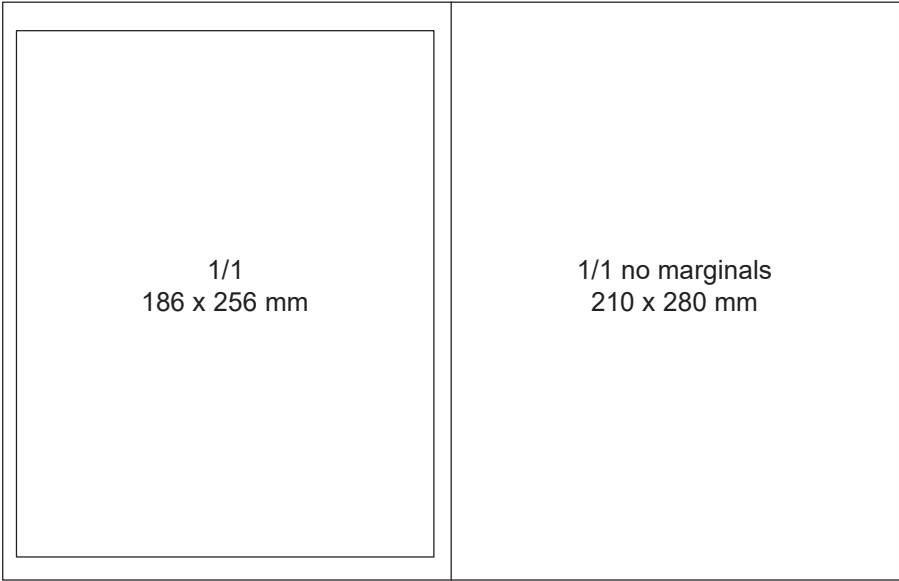
Covers		modul	50 €
(not the front cover)	800 €		
Pages			
1/1 page	500 €		
1/2 page	325 €		
1/3 page	250 €		
1/4 page	200 €		
1/6 page	125 €		

Ask discounts for regular advertisers.

Prices are for
camera-ready
material
(classified ads
excluded).

Extra charge for making the
advertisements.

Advertisement sizes:



* modul size 58 x 40 mm