

FILATELISTI

MEDIA INFORMATION 2026

Publisher

Oy Finlandia 88 Ab (publishing company of the Philatelic Federation of Finland)
c/o Oy Finlandia 88 Ab
e-mail: sfff(at)filatelisti.fi
www.filatelisti.fi

Filatelisti Magazine

Advertising sales:
uutiset@filatelisti.fi

Filatelisti – Special Magazine for Philately and Philatelists in Finland.

Circulation and issues

1400–4000 copies, to Finland and abroad
4 issues per year, 56–64 pages per issue

Size

A4, special size 210 x 280 mm
Printing area 186 x 256 mm
Number of columns 3/4
Width of column 57/42 mm
Printing method offset
Screen 60 lines
Galerie Fine Silk 90 g/m²

Printing house

Kariteam KY
Kauhatie 5, 40320 Jyväskylä

Cancellation

Cancellation must be submitted in writing no later than the last booking date for the advertisements. After this date, 50 % reimbursement of the advertising rate will be charged.

Claims and liability

In writing no later than 8 business days after publication of the magazine. The liability of the magazine for the advertisements is limited to the maximum of the advertising rate.

Bank account

Oy Finlandia 88 Ab
IBAN FI55 1573 3000 0347 50
SWIFT/BIC NDEAFIHH

Terms of payment

14 days netto
No checks accepted

Publishing / material schedule 2026

Issue	Advert deadline	Publishing date
1	05.02.2026	27.02.2026
2	07.05.2026	29.05.2026
3	09.08.2026	31.08.2026
4	08.11.2026	30.11.2026

ADVERTISING RATES

+ VAT 25,5 % in EU countries, if not VAT registered. No discounts for b/w ads.

Covers (not the front cover) 400 €	Ask discounts for regular advertisers.
Pages	
1/1 page 330 €	Prices are for camera-ready material (classified ads excluded). Extra charge for making the advertisements.
1/2 page 220 €	
1/3 page 200 €	
1/4 page 120 €	

Advertisement sizes:

